

ROSS TRUST THEORY OF CHANGE

BIODIVERSITY CONSERVATION

Desired Change: Victoria's biodiversity is conserved, protected and valued by all as part of a healthy and resilient environment

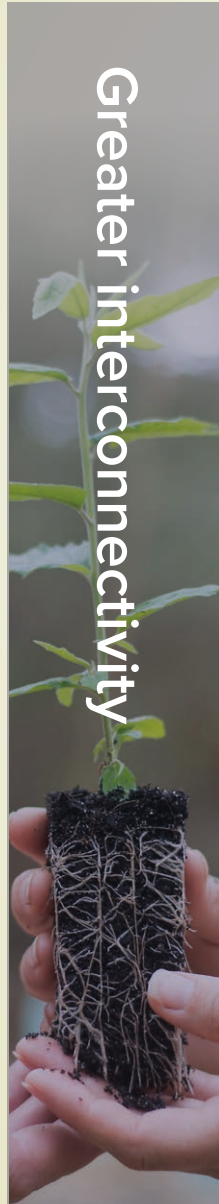


CONTEXT

The outlook for Victoria's biodiversity is generally poor, with native species facing challenges such as habitat loss, from urban development, invasive species and climate change.

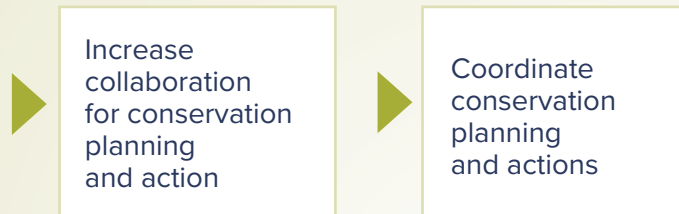
Levers for achieving change include:

- building collaborations and partnerships to coordinate conservation planning and action
- building organisational capacity to sustain organisations and advocate for conservation
- improving public awareness and education so Victorians can act to conserve our biodiversity.



LEVERS FOR CHANGE

Build collaborations and partnerships



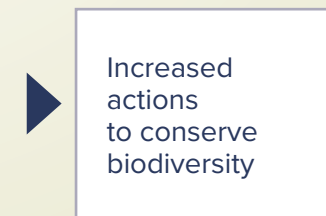
Build organisational capacity



Improve public awareness and education



DESIRED OUTCOMES



INDICATORS OF CHANGE

- Increased long-term partnerships
- Increased proportion or population of native flora/fauna
- Improved extent/quality/quantity/connections of habitats
- Improved control or eradication of invasive species
- Increased Indigenous land/water practices
- Improved staff skills (eg. conservation planning and measurement, advocacy or communications)
- Increased communications activities
- Increased community and/or landholder engagement (# of people)
- Increased proportion of ecological areas covered by protections
- Improved public and/or policy dialogue
- Increased delivery of biodiversity conservation education programs
- Increased understanding of biodiversity conservation value in communities
- Increased conservation actions (# of people/volunteers and activities)